

LET'S CREATE  
A MORE  
SEXUALLY  
ACCEPTING  
WORLD!

THIS ZINE WAS MADE BY  
NICOLE MAZZEO OF  
PLEASURE PIE. PLEASE  
EXCUSE MY MESSY  
HANDWRITING. I TRIED.

the  
SEXUAL  
FREEDOM  
ACTIVISM  
FIELD GUIDE

LET'S CREATE A MORE  
SEXUALLY ACCEPTING WORLD!

I LOVE THAT YOU WANT TO PUT  
YOUR ENERGY INTO ADVOCATING  
FOR SEXUAL FREEDOM. I AM REALLY  
PASSIONATE ABOUT THAT, TOO!  
I WANT TO SUPPORT YOU IN  
YOUR EFFORTS.

WHERE TO START

IT CAN FEEL OVERWHELMING TO BE  
PASSIONATE ABOUT A CAUSE, BUT NOT  
KNOW HOW TO MAKE REAL CHANGE.  
YOU'RE JUST 1 PERSON, + THE  
WORLD IS SO BIG!

DON'T FRET!

THERE IS ALREADY A MOVEMENT  
GOING ON, SOMETIMES CALLED  
SEX POSITIVITY, THAT INCLUDES LOTS  
OF PEOPLE WHO ARE ADVOCATING  
FOR ACCEPTANCE OF SEXUAL DIVERSITY,  
CONSENT, PLEASURE, ETC.

YOU'RE NOT IN THIS ALONE!

A BIG PART OF THE IDEA OF SEX POSITIVITY IS THE  
BELIEF THAT OUR SOCIETY HAS LOTS OF UNHELPFUL/  
HARMFUL MESSAGES ABOUT SEX. IN OTHER WORDS, WE  
LIVE IN A LARGELY SEX NEGATIVE CULTURE, & WE'RE  
TRYING TO CREATE A MORE SEX POSITIVE CULTURE.  
THIS MEANS THAT A LOT OF SEX POSITIVE ACTIVISM IS  
AIMED AT CREATING A CULTURAL SHIFT. HOW DO YOU  
CREATE/CONTRIBUTE TO A CULTURAL SHIFT? BY  
CREATING CONVERSATIONS, INCREASING KNOWLEDGE/  
BUYING PLAYS, & SHEDDING LIGHT ON HARMFUL  
BELIEFS. THESE THINGS CAN HAPPEN ONE-ON-ONE,  
IN SMALL GROUPS, IN LARGE GROUPS, ON THE INTERNET,  
IN BOOKS & OTHER FORMS OF MEDIA, ETC. SO YOU  
ONE PERSON CAN HAVE A RIPPLE EFFECT WITH  
THE THINGS YOU SAY & DO, BOTH IN YOUR EVERY-  
DAY LIFE, & IN ANY OF THE ACTIVISM-TYPE  
THINGS YOU MAY DO FROM THE NEXT PAGE.

ANTI - OPPRESSION

LEARN ABOUT RAACISM, CLASSISM, ABELISM,  
SEXISM, AGISM, TRANSPHOBIA, HOMOPHOBIA,  
RELIGIOUS PERSECUTION, DISCRIMINATION AGAINST  
IMMIGRANTS, ETC TO AVOID CREATING A  
CULTURAL SHIFT THAT MIGHT HELP SOME WHILE  
EXCLUDING OTHERS.

SAFETY & REPUTATION

DOING CONTRADICTORY WORK CAN  
SOMETIMES BE DANGEROUS OR  
PREVENT PEOPLE FROM HIRING YOU IN  
THE FUTURE. SOME QUESTIONS I'VE  
HAD TO ASK MYSELF:

- do I use my ADDRESS WHEN  
MAILING OUT EASY ORDERS?
- do I LET PHOTOS OF MYSELF PERFOR-  
MANCE NAKED BE POSTED ONLINE?
- do I use my REAL NAME?
- do I BE STARED AWAY FROM ACTING  
OR SOMETHING INAPPROPRIATE TO YOU,  
BUT DO USE CAUTION.

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PLEASE VISIT [PIE.ORG](http://PIE.ORG) / **RESOURCES**  
HAS FREE GRAPHICS, DISCUSSION STARTERS,  
EVENT PLANNING INFO, ETC.

BE FINDABLE!

PUT YOUR WORK ONLINE! THE MORE PPL WHO  
SEE IT, THE MORE PPL YOU CAN IMPACT &  
CONNECT WITH.

SEX POSITIVE COMMUNITIES

THE NATURAL SUPPORT YOU CAN GET FROM  
BEING PART OF A SEX POSITIVE COMMUNITY  
CAN HELP YOU REACH MORE PEOPLE, LEARN  
DIFFERENT PERSPECTIVES, & FIND YOUR  
VOICE.

GOOGLE [YOUR CITY] + SEX POSITIVE, SEXUALITY, QUEER,  
LGBTQ, KINK, BDSM, TRANTRA, POLYAMORY, CONSENT,  
ETC. TO FIND A COMMUNITY NEAR YOU. CHECK  
[MEETUP.COM](http://MEETUP.COM), [FACEBOOK.COM](http://FACEBOOK.COM), & [FETLIFE.COM](http://FETLIFE.COM)

IF YOU CAN'T FIND THE KIND OF COMMUNITY YOU'RE  
LOOKING FOR, YOU CAN CREATE IT. I STARTED A  
MONTHLY DISCUSSION GROUP - I CREATED A FACEBOOK  
EVENT, PUT UP FLYERS, & PEOPLE CAME! YOU  
COULD START A MOVIE/DOCUMENTARY NIGHT, BOOK  
CLUB, SPEAKER SERIES, SEX TOY CREATING NIGHT,  
ETC. ANYTHING THAT GETS SEX POSITIVE PEOPLE TO  
ENGAGE WITH ONE ANOTHER IN THE SAME  
ROOM = COMMUNITY.

WHAT CAN I DO?

WELL, WHAT DO YOU LIKE DOING?  
WHAT ARE YOU GOOD AT? YOU'RE  
USUALLY THE MOST IMPACTFUL  
WHEN YOU'RE DOING THINGS THAT  
YOU ENJOY.

OPTIONS & IDEAS!

- WRITE ABOUT IDEAS YOU FIND  
MEANINGFUL, YOUR EXPERIENCES,  
CURRENT EVENTS, ETC.
- ARTICLES - BLOGS - ZINES - SEX ED  
MATERIALS - NEWSLETTERS - ETC.

- HOST EVENTS TO EDUCATE,  
BUILD COMMUNITY, HEAL TOGETHER...  
• DISCUSSION GROUPS - ENTERTAINMENT-ETC

- INFLUENCE POLITICS TO GIVE  
EQUAL RIGHTS TO PPL OF ALL SEXUALITIES  
GENDER IDs, RELATIONSHIP TYPES, ETC.  
CONTACT LOCAL REPS, FORM A COMMITTEE...

- PROTEST, MARCH, MAKE A SCENE,  
DEMAND THE PUBLIC'S & MEDIA'S  
ATTENTION ON AN ISSUE.

- MAKE ART. GET PEOPLE TO  
EMOTIONALLY ENGAGE W/ A TOPIC  
YOU CARE ABOUT. TIP: BE CLEAR  
ABOUT YOUR MESSAGE SO PPL GET IT.

- PERFORMANCES - FILM - DOCUMENTARY -  
PHOTOGRAPHY - STORYTELLING - COMEDY -  
COMICS + ILLUSTRATIONS - ETC.

- TEACH. GIVE WORKSHOPS, EDUCATE  
MEDICAL/MENTAL HEALTH PROVIDERS,  
TEACH SEX ED IN A SCHOOL, ETC.

- RESEARCH. THERE ISN'T MUCH  
INFO ABOUT SEXUALITY - SO MUCH  
RESEARCH TO BE DONE! MAKE IT  
INCLUSIVE OF ALL GENDERS, ORIENTATIONS, ETC.

- SUPPORT EXISTING ACTIVIST GROUPS.  
TELL THEM YOUR SKILLS + ASK WHAT THEY  
NEED.

- PRESENTING - TRANSLATION - GUIDANCE  
- GRAPHIC DESIGN - SPACE TO MEET, ETC.

THERE ARE SO MANY THINGS  
THAT AREN'T ON THIS LIST!  
DO WHAT FEELS RIGHT TO YOU!